

# MICHAEL R. HILDEBRAND

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**Portfolio:** www.sonofray.com

## PERSONAL QUALIFICATIONS

- 
- 10 years of marketing and design experience, including agency, in-house and freelance work
  - Extremely proficient in various design environments including print, digital and interactive
  - Complimentary creative skills, including Illustration, copy-writing and photography direction
  - Tactful, friendly team player with excellent people skills
  - Experience in directing and managing as well as production
  - Ability to manage multiple projects and deadlines
  - Attention to detail with a critical eye
  - Self-motivated

## EDUCATION

○ University of Kansas, Lawrence, Kansas  
**Bachelor of Fine Arts in Industrial Design**, Class of 1994  
Additional concentration in Illustration studies

## PROFESSIONAL EXPERIENCE

○ **U.S. Central**, Lenexa, Kansas 05/05 - present  
Art Director

- Develop and create unique marketing campaigns with U.S. Central's various financial products (including e-mailers, Web sites, print advertising and marketing resource kits)
- Coordinate theme and create artwork and collateral materials (Web sites, e-mailers, notebooks, CDs, Power Point, posters) for 5-10 financial conferences each year
- Support and develop internal creative efforts, including intranet maintenance, HR employee events, and management presentation tools

**The Kansas City Star**, Kansas City, Missouri 03/04 - 05/05  
Graphic Designer, Special Sections & Promotions

- Create outside and internal client sections for publication. (Includes photo shoot direction, client meetings, layout, prepress and original art creation)
- Create a wide array of promotional materials for The Kansas City Star, including billboards, internet advertising, fliers, mailers and radio/TV scripts and storyboards

**First Family Church**, Overland Park, Kansas 04/02 - 08/03  
Graphic Artist/Art Director

- Design and produce twice-weekly support materials, including bulletins, worksheets, CD packaging and fliers using internal equipment and external vendors
- Create and produce various marketing and advertising media for church promotion including ads in local publications, posters, and direct mail
- Develop church product and audio series artwork, packaging and distribution channels
- Design, develop and maintain church Web presence

**Trozzolo Creative Resources, Inc.**, Kansas City, Missouri 09/98 - 02/02  
Sr. Production Artist  
Technology Manager

- Create and oversee production of brochures, newsletters, corporate identities and various advertising media
- Design, implement and manage various websites and other internet products
- Manage, maintain, trouble-shoot, research and purchase company technology

**Freelance Design, Illustration & Web design**  
Clients include: Campfire Boys & Girls of America; Speckle Music, Inc.; ExxonMobil; Cigna HealthCare Corp.; BT Office Products, Inc.; Elite Dining, Inc.; Apple Appraisals Certified; BMSI Institute, LLC; and Dinky & Coco's Coffee & Gelato

## RECENT AWARDS

- 
- IABC (Kansas City chapter) Bronze Quill
  - IABC (Southern Region) Silver Quill
  - GD USA American Graphic Design Awards Certificate of Excellence

## COMPUTER SKILLS

○ **Software: Prolific:** Quark, InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, various Microsoft Office applications  
**Growing familiarity:** Visio, Flash, SWISHmax, and increasing experience in HTML, CSS, Javascript, ASP, PHP and other internet related programming languages

**Hardware:** System, hardware and network troubleshooting experience (Windows and Macintosh)